

# DENIM DAYS

UNITE TO FIGHT  
BREAST CANCER



Buckle



## MORE THAN 3.5 MILLION BREAST CANCER SURVIVORS ARE LIVING IN THE US TODAY.

Breast cancer can make anyone feel alone. But we have the passion to help make sure no one on that journey is alone. Denim Days Sponsored by Buckle brings people together to help save lives from breast cancer. Thanks in part to cancer research, and improvements in early detection and treatment, breast cancer rates have dramatically declined between 1989 and 2017.

### YOUR DONATION HELPS MILLIONS

- More than 3.5 million breast cancer survivors are living in the US today.
- In the United States, an estimated 276,480 women are expected to be newly diagnosed with breast cancer, and 42,170 women are expected to die from the disease this year.
- Mortality rates from breast cancer have dropped 40% among women between 1989 and 2017. That's 375,900 deaths averted from breast cancer during that time.

### YOUR DONATIONS AT WORK

Your contributions help the American Cancer Society save lives from breast cancer by:

- Investing in groundbreaking breast cancer research to better understand, prevent, find, and treat the disease
- Providing free, comprehensive information and support to those touched by breast cancer when and where they need it
- Helping people take steps to reduce their breast cancer risk or find it early when it may be easier to treat

## TO TAKE ACTION, VISIT [ACSDENIMDAYS.ORG](https://www.acsdenimdays.org)

To learn more about what the American Cancer Society is doing to save lives and celebrate lives, or to get help 24/7, call 1-800-227-2345 or visit [cancer.org](https://www.cancer.org)